

HERAMB COACHING CLASSES

XII/Organization of commerce

Marks: 80

Duration: 3 Hours

Date:

Q.1 (A) Select the proper option from the possible option given below and rewrite the completed statements: (5)

- 1) The head of the joint hindu family business is called as
a) Proprietor b) karta c) director
- 2) In bigger shops situated in shopping malls or branded stores, there is a terminal.
a) SSL b) POS c) HTTP
- 3) Ultimate goal to business must be satisfaction of
a) Shareholders b) consumers c) owners
- 4) Any person who does not agree with the decision of state commission can appeal to the
a) Supreme court b) high court c) national commission
- 5) Management principle influence
a) human behavior b) organization c) government

(B) Match the correct pairs: (5)

- | Group 'A' | Group 'B' |
|--------------------|-------------------------------------|
| a) Partnership Act | 1) All times money |
| b) Cold storage | 2) Branch of social science |
| c) ATM | 3) President of district forum |
| d) Business ethics | 4) 1956 |
| e) District judge | 5) Automated teller machine |
| | 6) Perishable goods |
| | 7) 1932 |
| | 8) Branch of philosophy |
| | 9) Durable goods |
| | 10) Chairman of national commission |

(C) Write only one word or phrase or term which can substitute the following statements: (5)

- 1) An artificial person created by law.
- 2) Means of transport carrying bulky and heavy goods for international trade.
- 3) Indian philosopher who had promoted concept of social responsibility in ancient times.
- 4) Father of modern management.
- 5) A function which provides instructions from top level management to the lower level management.

Q.2 Distinguish between the following: (any3) (15)

- 1) Co-operative society and joint stock company

- 2) Commercial bank and central bank
- 3) Traditional social responsibility and corporate social responsibility
- 4) Co - ordinating and controlling
- 5) Joint Hindu family firm and partnership firm

Q.3 Write short notes on the following: (any 3)

(15)

- 1) Principle of Insurance
- 2) Effects of business on environment
- 3) Responsibilities of consumers
- 4) Importance of principles of management
- 5) Characteristics of entrepreneurship

Q.4 State with reasons, whether the following statements are true or false: (any 3)

(15)

- 1) The liability of karta in the joint hindu family firm is limited.
- 2) E-payment facility is not available to general public.
- 3) In online transactions 'Account' and 'Shopping Cart' are password protected.
- 4) The consumer protection act was passed in the interest of the consumers.
- 5) The principle of equity says that the employees should be differentiated while distributing the work and the payment.

Q.5 Attempt the following: (any 2)

(10)

- 1) State the features of joint hindu family firm.
- 2) State the advantages of road transport.
- 3) What are the advantages of E-business?
- 4) Why is the enactment of consumer protection act important for the consumers?

Q.6 Define a joint hindu family firm. Explain the features of joint hindu family firm.

(10)

OR

Define directing. Explain its importance as management function.

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